



RSFIBER
CORD CUTTING

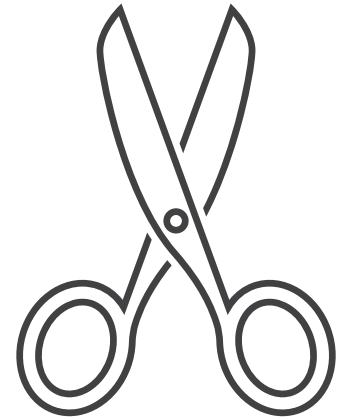
A guide to streaming TV and movie
entertainment over the Internet.

(800) 628-1754 | rsfiber.coop/streamtv

Your Guide to Cord Cutting

What is cord cutting?




Put down the scissors—you won't actually be cutting anything. "Cutting the cord" means canceling a cable television subscription in favor of getting video over the Internet from a streaming service like Netflix, Hulu, fuboTV, or Philo...to name a few. A related term, "cord shaving", involves downgrading to a lower tier of cable services to save money.



But, is it right for me?

The short answer is...it's complicated. It depends a lot on what you like to watch. We want to help you discover which combination of devices and services work best for your viewing habits and budget.

A few Common Myths About Cord Cutting

	Myth: If I cut the cord I have to give up live TV.	Fact: You can get live TV, including most of the major broadcast networks, local news, and sports.
	Myth: If I cut the cord I have to give up DVR.	Fact: Many streaming services now include cloud DVR with your service subscription.
	Myth: If I cut the cord I have to give up my favorite shows.	Fact: You can most likely get all of your favorite shows and pay less to watch them.

What do I need to get started?



Internet-Connected Streaming Devices

If streaming services are part of your cord cutting plan, you will need a way to bring those subscriptions to your screens. In some cases, between gaming consoles and Internet-connected smart TVs, you may already have what you need. If not, there are various other options to choose from including, but not limited to: Apple TV®, Amazon Fire TV, Google Chromecast, or a Roku Streaming Stick.



Streaming Services and Apps

The key to effective cord cutter is being aware of what apps are available on your streaming device of choice and just how much they're going to cost you. On-Demand services like Netflix, Hulu, and Amazon Prime are the most popular. Recently a wave of live TV streaming services like Apple TV+, fuboTV, Philo, Sling TV, and YouTube TV have become serious competition for traditional cable service. There are tons of additional apps to choose from, including plenty of free content.



Fast and Reliable Internet Service

Streaming TV over the Internet requires a fast and reliable Internet connection—one that won't leaving you hanging with buffering or lag. Luckily, RS Fiber has you covered with speeds up to 1 Gigabit (1,000 Mbps) and unlimited data.

Most streaming services will recommend anywhere from a 5 Mbps to a 25 Mbps Internet connection. When deciding which Internet speed is right for you, keep in mind all the Internet-connected devices in your home. The more devices you have, the more your network bandwidth is accessed, and the more speed you need.

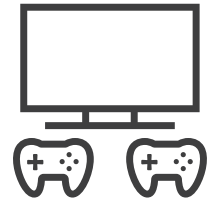
RS Fiber can help with your cord cutting plan!

Complete the below sections and then give us a call at **(800) 628-1754** and we'll help you build a custom cord cutting plan.

What equipment do you already have?

Many people already have streaming capable devices in their home and don't even know it: gaming consoles (Xbox or PlayStation), Smart TVs with built-in apps, Blu-Ray players, and media hubs.

Write down the make and model of any TV(s) or streaming capable device(s) that you already own.



What streaming services (if any) do you use?

Everyone has a different level of understanding with cord cutting. From a seasoned tech pro that uses multiple services to a newbie who just wants to know "What the heck is a Hulu!?"

Select and/or write down all applicable streaming service(s) that you already use:

- | | | |
|--|---|--|
| <input type="checkbox"/> Amazon Prime Video | <input type="checkbox"/> FandangoNow | <input type="checkbox"/> PlayStation Vue |
| <input type="checkbox"/> Apple TV® | <input type="checkbox"/> fuboTV | <input type="checkbox"/> Sling TV |
| <input type="checkbox"/> AT&T TV NOW SM | <input type="checkbox"/> HBO Now | <input type="checkbox"/> YouTube TV |
| <input type="checkbox"/> CBS All Access | <input type="checkbox"/> Hulu/Hulu with Live TV | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Disney+ | <input type="checkbox"/> Netflix | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> ESPN+ | <input type="checkbox"/> Philo | <input type="checkbox"/> Other: _____ |

What channels or shows do you watch?

This is possibly the most important step in cutting the cord—identifying what channels, shows, news, movies, and sports teams you watch on a regular basis. Doing this helps narrow down the option(s) and makes the cord cutting transition much easier for you.

A Penny Saved

Complete the below cost savings chart using your most recent cable bill. If you don't already have the costs for the Cut the Cord side, that's okay—RS Fiber is here to help.



	Current	Cut the Cord
Internet		
Video (Cable/TV)		
Phone		
Equipment		
Taxes		
Total Cost		

Additional Notes:

For more information or assistance with next steps for cord cutting, call RS Fiber at (800) 628-1754.

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